

Errata

Object	Page	should be
Ambiguity	7	Something that is open to more than one interpretation, explanation or meaning.
Signal	8	An indication of situation.
Objective	9 (3. Definition)	Specific action, objective supports attainment of the associated goal, mid to short term, and measurable target.
Figure 3.1	10	The early activities of <i>FEI</i> through lenses of management, entrepreneurship, and learning organization
Knowledge management	18, 49	Knowledge creation
Sandmeier et al. 2006	28	Sandmeier et al. 2004
Capability	31 (second paragraph)	a deep embedded innovation capability
Zahra...	42 (second paragraph)	Zahra (2008) suggests an ongoing dynamic cycle where companies both discover and create opportunities. This dynamic cycle not only generates opportunities for new business development, but also offers a way to expand organizational search beyond the familiar business and technological bases of companies.
Assimilation...	59	Assimilation of external and internal information flow conducted with interpretation (Ch. 2.4.3), an iterative analysis-interpretation sequence (Ch. 2.4.4), and experimentation (Ch. 2.4.5) are critical parts of early activities of <i>FEI</i> in identifying elements of new opportunities.
Principals	76 (Fig. 3.4.2)	Understanding principles
Ambiquity	52 (Fig. 2.4.3.2), 54 (Table 2.4.4.1), 76 (Fig. 3.4.2)	Ambiguity
Search	74 (second paragraph)	Search requires fit with defined focus areas in order to understand driving forces in external and internal environments.
Interpretation	76 (Fig. 3.4.2)	Analysis interpretation experimentation implementation
Interpretation...	79 (second paragraph)	Interpretation is largely discussed in the areas of information processing, knowledge creation, and opportunity identification.
Fig.2.4.3.1	85	(described in Table 2.4.3.1 and Figure 2.4.3.2)
Figure 4.3.3	88	Information sources/Competitors
Outside resources...	93	Outside resources are also used because in many cases the interpretation changes due to an increase in reviewers.
Possible perspectives are:	107	10. Innovation development project specific perspectives (Fig. 5.2).
Figure 5.2	108	Figure 5.2. Innovation waves and changing perspectives. The innovation development projects are changing sequentially in the long run.

Typically...	110	Typically unknown elements, problems and situations exist always under development of new products, services, processes, and technologies which need more informal methods, interactive communication, and procedures to solve often chaotic situations.
The <i>FEI</i> platform	111 (third paragraph)	The <i>FEI</i> platform includes a system-level and architectural concept of early activities of <i>FEI</i> . Strategy window for implementing strategic issues, search window for information collection procedures on the focus areas, and an opportunity identification window feed analysis-interpretation-experimentation iteration cycles.